



# CHASE JOHNSON

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## Education

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University of Nebraska at Kearney | Kearney, NE

**Bachelor of Science** in Advertising and Public Relations/Media Productions

*Expected in 05/2026*

## Experience

Just For Ladies Fitness | Kearney, NE

**Social Media Intern & Front Desk**

*08/2024 – Present*

- Check in and greet customers at front desk.
- Clean workout equipment & bathrooms to maintain a safe environment.
- Sign customers up for memberships.
- Create reels for social media.
- Schedule Instagram and Facebook stories using business meta suite.
- Create flyers for upcoming events using Canva and Adobe tools.

UNK Sapphires | Kearney, NE

**Social Media Manager**

*06/2024 – Present*

- Take photos and create reels to post for social media.
- Engage with people in the comments.
- Create graphics for upcoming events using Canva and Adobe tools.

Woodland Hills Golf Course | Palmyra, NE

**Beverage Cart Attendant**

*06/2023 - 08/2025*

- Cleaned and maintained the beverage cart on a daily basis.
- Organized the beverage cart in an orderly fashion.
- Checked ID's and restricted underage customers from purchasing alcohol.
- Replenished supplies such as cups, napkins, straws, and ice.
- Greeted guests in a friendly manner while providing excellent customer service.
- Maintained knowledge of current promotions and discounts for customers.
- Delivered orders quickly and efficiently while maintaining quality standards of product presentation.
- Assisted fellow team members when needed.

## Activities and Honors

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- Fourth-year member and captain of the UNK Sapphires Dance Team
- Social media manager for UNK Sapphires' Instagram and TikTok
- Member and officer in the Advertising and Public Relations Club
- Dean's List fall 2023, spring 2024, and spring 2025

## Skills

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- Effective Time Management • Adaptability
- Communication Skills • Teamwork
- Self-Motivation • Content Creation
- Communication • Creativity